

7TH INTERNATIONAL STUDENT CONFERENCE ON LOCAL SAFETY AND SECURITY



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TOURISM IN RURAL AREAS AND SAFETY - TYPES OF RURAL TOURISM

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RURAL TOURISM

- Type of tourism activity,
- services and products related to nature, agriculture, etc.

In 2021, rural areas in EU accounted for 43.8% of all tourist accommodations



TYPES OF RURAL TOURISM IN SLOVENIA



FARM TOURISM

- The most common form
- brings additional income to farms and independence from a single activity
- Catering or non-catering activities



ECOTOURISM

- preservation and protection of nature from human intervention
- safeguarding natural resources



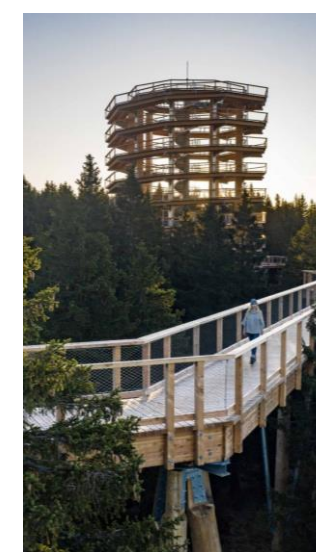
WINE AND CULINARY TOURISM

- based on enjoying local delicacies
- 2000-year-old tradition of winemaking in Slovenia



SPORTS TOURISM

- sports activities all seasons
- sports competitions and events



FOREST TOURISM

- Operates in natural environment or its immediate vicinity
- Non-consumer-oriented
- Consumer-oriented
- Active forms of activities

FACTORS INFLUENCING TOURISTS' DECISIONS

- Nature,
- social factors,
- transportation factors,
- acceptance factors.



900 registered tourist farms, 400 local providers (food, wine, beer), 30.000 wine makers, 200.000 bee colonies.

DEVELOPMENT OF RURAL TOURISM IN SLOVENIA

- Greater progress since the 90's of the last century,
- improving the standard of living, reducing depopulation,
- rural tourism as an additional activity on farms.



TOURISM SAFETY

MACRO LEVEL - Destination image, reduction in demand and number of visitors

MICRO LEVEL - Individual's feelings, vulnerability, and recommendations to others



SECURITY CHALLENGES



CRIME - opportunistic
or organized (increased
risk of terrorist attacks)



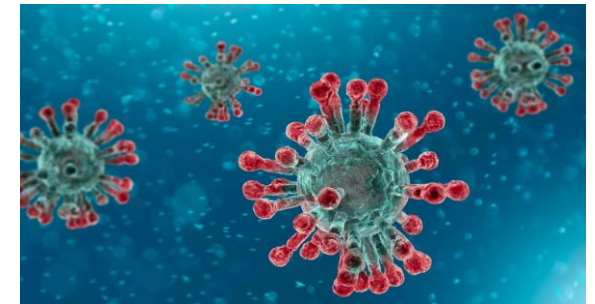
ENVIRONMENTAL
THREATS - floods, ice
storms, drought,...



SPREAD OF
INFECTIOUS
DISEASES



WAR CONFLICTS



Crisis management and planning

SAFETY MANAGEMENT IN RURAL TOURISM

To ensure safe tourist destinations, we must pay attention to the safety of:

- tourists,
- employees,
- space,
- environment,
- economy.



SAFETY MANAGEMENT IN RURAL TOURISM

Risk assessment: A process in which we evaluate the danger and risk factors that have the potential to cause harm

Risk management involves:

1. Determining the type of risk
2. Identifying the risk
3. Risk analysis
4. Risk mitigation
5. Evaluation

THANKYOU



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